

International Journal of Mechanical Diagnosis and Therapy™

The McKenzie Institute USA Branch
2010 ADVERTISING RATES AND ORDER FORM

FREQUENCY: 3x annually

2010 ADVERTISING / CIRCULATION DEADLINES:
 (Camera-ready copy must be received by)

	<u>Ad Due</u>	<u>Circulation</u>
Vol. 5, #1	1/15/10	Mar
Vol. 5, #2	5/15/10	Jul
Vol. 5, #3	9/15/10	Nov

CIRCULATION: Over 760 members comprised of Physical Therapists, Chiropractors, Physicians, and other healthcare professionals who support the McKenzie Method® of Mechanical Diagnosis and Therapy® (as of January 2010).

Additional exposure as an advertiser includes a free listing on our website with a link to your company website.

AD SIZES & RATES: Page size=7½ x10 inches. File types accepted: .jpg or .pdf

Display Ads:	½ page (7"x 5"h)	Full page (7"x 10"h)	Full page (inside or outside back cover)
(single issue)	\$250.00	\$450.00	\$650.00

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__ Vol. 5, #1 __ Vol. 5, #2 __ Vol. 5, #3

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<p>MAIL OR FAX THIS FORM W/PAYMENT TO: The McKenzie Institute, USA 432 N Franklin St, Ste 40 Syracuse, NY 13204-1491 1-800-635-8380 / Fax (315) 471-7636</p>	<p>For office use only: STUD # _____ Date Pd: _____ Amt. Pd: _____ Confirm# _____ Ck # _____</p>
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